



Programa

ENGLISH FOR LOGISTIC OPERATIONS

Dirigido a

The course is aimed at all those people engaged with Logistics Operations to enhance their knowledge about a proper oral and written vocabulary concerning the common activities in this area.

Objetivo

Achieve language proficiency through the development of oral, writing and reading skills in English by using appropriate current terminological contexts* to provide a clear understanding of the different components that integrate Logistics as a whole system and conform to a fundamental framework in this field.

*(with a particular emphasis on the inventory management and supply chain, freight management and transportation network planning including product handling and packaging and the importance of the information technology in logistics)

Requisitos

Ninguno

Programación

- 1. Logistics and System Concept, Objectives and Role of Logistics** (1.1 Introduction to Logistics: A System Concept and Logistics Functions - 1.2 Objectives of Logistics Management - 1.3 Role of Logistics in the Supply Chain - 1.4 Outsourcing Trends - 1.5 Parties in Logistics)
- 2. Inventory Management** (2.1 inventory management and supply chain - 2.2 inventory functions and cost - 2.3 inventory related cost - 2.4 cost control techniques of inventory management)
- 3. Freight Management** (3.1 factors influencing freight cost, route and planning shipping - 3.2 documents, logistics and supply chain - 3.3 containerization - 3.4 Logistical packaging)
- 4. Logistics Management and Information Technology** (4.1 use of information technology in logistics - 4.2 domestic and international trade cargoes documentation - 4.3 sea borne trades and ports and ships management)

Duración y modalidad

36 horas académicas distribuidas en 3 semanas.

Viernes de 9:00 a 12:00 m. y 1:00 p.m. a 3:15 p.m. / Sábados de 9:00 a.m. a 12:00 m.

Modalidad: Presencial